EXPERIENCE

A fusion of concrete and fabric ideas

Taking inspiration from the delicate woven textures of fabric and the bold features of concrete, Experience provides a new and exciting concept for designers to explore.
Join us on an exploration of new trends that we believe will be big in 2017 and beyond!

IT FEELS LIKE SPRING HAS ARRIVED at Solus Ceramics, and we have been exceptionally busy sourcing a dynamic array of exciting new products that are sure to bring a breath of fresh inspiration to your architectural and design projects.

Terrazzo style is certainly making a big return in 2017, and in this issue we feature three brand new diverse products inspired by the traditional Venetian material.

We also have been busy following some of our recently completed projects including the beautiful DoubleTree by Hilton and the innovative Oak Priory residential care home.
COSMOLOGY
A REALISTIC REPRESENTATION OF SLATE
NEW SLATE EFFECT RANGE
osmology, the new natural inspired porcelain range from Solus Ceramics realistically and beautifully represents the ancient form of slate.

The surface of the tiles feature special notes of iridescence and also replicates the intriguing textures, irregularities, variations in colour and typical time worn expressions found in natural sedimentary stone.

Cosmology is made up of four distinctive neutral colours, beginning with a dark anthracite and ending with a sandy beige shade. Interestingly, all of the tiles also exhibit tones and textures designed to mimic the look of natural oxidisation.

Designed and developed specifically for the high demands of the UK specification market, the Cosmology range was created with the aim of providing extremely high slip resistance.

In independent tests, all of the Natural finish tiles achieved well over the 36 point requirement in a wet pendulum test, with half the colours scoring higher than 50. This amazing slip resistance lends itself to many practical uses; meaning that the range can be used in a huge array of project types.

Realistically and beautifully imitating the look of natural slate.
from residential dwellings, to busy commercial properties and even spa and pool areas where the user may be barefoot.

A versatile product, Cosmology is available in a wide array of sizes, from a standard 300x600mm format all the way up to a grandiose 600x1200mm size.

Finally, as a highly slip resistant product, the Cosmology range defies the typical expectation of having a rough or abrasive surface and actually feels quite smooth and tactile, lending itself to interior projects where an authentic natural ambience is needed.

Designed specifically with the requirements of heavy traffic commercial projects in mind.
CHAPTER
LONDON
KINGS CROSS
PROJECT
CHAPTER KINGS CROSS

PROJECT

Unique student accommodation in central London

Situated in the cultural heart of Kings Cross, this new student accommodation provides a unique living experience for students in London, providing unrivalled amenities and customer service.

Tigg + Coll Architects were appointed to reimagine 20,000 sq ft of extensive common spaces that exist within and throughout the Chapter Kings Cross site for Greystar, a leading US real estate company.

The project delivers a more inclusive reception space and arrival hall, new communal study and social areas, a gym, a modern screening room and ancillary facilities.

The design of the refurbishment echoes the local character of the area, drawing inspiration from the industrial heritage of the iconic Kings Cross Station. The main arrival hall has been stripped back to reveal the original concrete and steel structure and then layered with premium finishes and furniture including ceramic wall tiles, wall panelling and mosaic flooring.

Solus Ceramics were delighted to work with the architects to supply the mosaic tiles that were used throughout the public spaces. The central part of the bespoke pattern was made up of white, black and red hexagon porcelain pieces and finished with a square serpentine border.

THE REFURBISHMENT DRAWS INSPIRATION FROM THE INDUSTRIAL SETTING OF KINGS CROSS AND THE ICONIC STATION
Created specially for this project with patterns and pieces from the Capital range, the mosaic evokes a wonderfully nostalgic yet contemporary ambience.

Finishing the arrival hall scheme, bespoke booth seating, study benches, and a curved, solid oak station-style bench dramatically increases the sense of arrival to the property.

Existing mezzanines that were previously hidden from view were opened up and exposed to the main reception, creating new visual connections, increased daylight and sense of space through the use of steel-framed glazed partitions, with steel cross-bracing and expanded mesh panels.

The upper floor café was reconfigured into a communal study area with an open kitchen for students to prepare refreshments. A range of spaces were provided for group and solo study, with a quiet study room designed for more focused working.

Finished with floor tiles from the terracotta influenced Illustrate range, the café utilised both a patterned and plain floor tile to create a defined space for communal interaction. An interesting range, Illustrate features a wide variety of traditional and contemporary patterns that are printed with intentional imperfections and aspects of wear and tear.

For more information about this project please visit our website

Our view

Chapter Kings Cross is a fantastic student accommodation project that showcases the versatility of our products and the unique services we can offer.

To create the memorable bespoke mosaic floor, we worked with the architect to develop a totally individual pattern and select a desirable palette of colours that met the brief. The outcome is an intriguing and timeless design.
VENETIAN

A CLASSIC REVIVAL OF THE
“PAVIMENTO ALLA VENEZIANA” STYLE

NEW SPECKLED RANGE
The aptly named Venetian range is a contemporary version of terrazzo material.

A classic revival of the “pavimento alla veneziana” style, which first appeared in 16th-century Venice, the aptly named Venetian range has been produced as a contemporary porcelain version of the classic terrazzo material.

Inspired by traditional terrazzo, which typically had a thickness of between 15mm and 30mm, this range has been produced to a thickness of 14mm. This particular thickness, whilst close to the original format, enriches the quality of the material, as it possesses the same breaking load as external 20mm tiles.

Venetian has been conceived to offer a highly technical solution and with an R10 slip resistance, and is suitable in both residential and busy commercial situations.

The range offers a concise collection of three colour choices, which consists of a bright white, a mid grey and an inky black. The colours are all characterised by a strong core shade splattered with a multitude of contrasting flecks, speckles and chips.

In addition to these solid tiles, the range also includes a large choice of patterned décor tiles, which feature the three core colours in the guise of different geometric and traditional motifs.

Paying tribute to the past, users can pick from a selection of classic Venetian style designs or opt for the trendier, modern styles. Alternatively, designers could decide to use a patchwork mix that includes all of the different décors and create something totally unique.

A chic and trendy interpretation of the traditional terrazzo style, Venetian provides an inspirational speckled aesthetic, ideal for both modern and classic projects.
Venetian includes a cool palette of stony shades. Three distinctive colour cores explore a compact selection of grey scale colours from white to dark grey. These unique shades also feature in the vast array of décor tiles that are inspired by classical and modern geometric design.

VENETIAN FINISH, COLOURS, DECORS AND SIZE:
For more information about the Venetian range please visit our website.

Available in Natural R10. PTV results available upon request. All colours and decors are available in 250x250x14mm format.

Torcello 2EFT101
Burano 2EFT102
Castello 2EFT103
Zattere Decor 1 2EFT104d101
Zattere Decor 2 2EFT104d102
Zattere Decor 3 2EFT104d103
Zattere Decor 4 2EFT104d104
Zattere Decor 5 2EFT104d105
Zattere Decor 6 2EFT104d106
Zattere Decor 7 2EFT104d107
Zattere Decor 8 2EFT104d108
Zattere Decor 9 2EFT104d109

VENETIAN | SPECKLED
Torcello 2EFT101, Castello 2EFT103
Luxury living with priceless views across the Thames

The redevelopment of the Tower View property, on the river Thames, comprises of five luxury apartments and one duplex penthouse, featuring a roof terrace with stunning views over Butlers Wharf and the Shard. Originally a 1980s office block, the building was remodelled and designed with the expertise of interior architecture and design consultancy - Interior Architecture UK - to create luxury contemporary residences with wonderful views of the London skyline.

Each apartment and penthouse within Tower View was designed individually and included six unique kitchens and thirteen different bathrooms and ensuites, offering Solus Ceramics the opportunity to showcase a wide range of beautiful products.

Specially selected tiles were sourced from a selection of natural materials specifically chosen for the sophisticated scheme of each bathroom and en suite.

All of the bathroom concepts showcase tiles from Solus Ceramics’ wealth of ranges and were enhanced with decorative mosaic designs to create eye catching features. Products included the unique Dior chocolate marble, subtle grey limestone and mosaics in bronze and black Testi De More and mother of pearl. En suites that were designed with a curved shower wall were complemented with iridescent, multi-tonal mosaics, adding texture and a play of light. In contrast to the intricate detailing, the marble and limestone was laid in larger formats, providing a contemporary base.
Ann Loxley, Director at Interior Architecture UK, said, “Tower View was a very prestigious project to work on, seeing the transformation of a traditional office block into exquisite residences.

"Interior Architecture UK were the sole designers on the Tower View apartments and worked closely with the developer to ensure their vision was met. With such a prestigious location, it was vital that all the materials used echoed the elegance of the wonderful views over the River Thames.

“The main criteria set out by the developer was to ensure each apartment had its own unique styling, setting out a precedence of different finishes in every aspect of the design. To guarantee each bathroom had its own identity, we needed to make sure we had a wide range of materials to choose from so that each property had its own individual style.”

SPECIALLY SOURCED NATURAL MATERIALS WERE SPECIFICALLY CHOSEN FOR EACH INDIVIDUAL BATHROOM AND EN SUITE

Why natural stone?

Stone tiles are a beautiful and unique choice for both residential and commercial environments, providing a luxurious style that lasts a lifetime.

Difficult to imitate, every piece of natural stone exhibits totally original speckles, fossils, veins or crevices and even has the potential to improve with time.

When correctly sealed, natural stone is easy to clean, immensely durable and effortlessly maintainable.

Tower View was a fantastic project to work on, collaborating with a team that really push the boundaries and excel in exquisite design detailing.

We worked closely with Interior Architecture UK to provide beautiful, yet striking tiles to complement the surroundings and make the bathrooms in each of the apartments come alive with their own unique style and personality.
PEAKSTONE

INSPIRED BY WORN, WEATHERED CONCRETE SLABS
A contemporary range that merges the qualities of concrete and stone

A fusion of concrete design and stone effects, Peakstone simultaneously reinterprets the robust character of cement, whilst bringing a more refined architectural aesthetic that meets the needs of modern design.

A full-bodied range, Peakstone consists of six colours ranging from a distressed white pearl, to a smoky grey and a wistful tobacco brown. The muted colours all have some elements of wear with scratches and stains, providing an authentic, underground experience.

Beautifully textured, Peakstone takes tactile clues from the structure of concrete, which is brought to life with soft, uneven ripples and random gentle textures across the surface of each individual tile.

The range includes a wide variety of sizes and finishes, offering a suitable format for almost any type of installation such as hotels, offices, shops, airports, homes and swimming pools.

The vision to create a continuous flow of the same material throughout a project is made possible as the different finishes and thicknesses allow for effortless continual use from wall to floor and from interior to exterior locations.
Depending upon the finish selected, the size options available to the user will vary from a typical 300x600mm size up to a monumental 1000x3000mm format. This facilitates the opportunity for designers to create unbelievable tiled surfaces to a size and scale that until now has been especially difficult.

A fantastic, urban inspired range, Peakstone combines the best aspects of weathered concrete with the architectural grace of porcelain.

For more information about the Peakstone range please visit our website.
Exquisite style and sophistication at enticing new hotel

The DoubleTree by Hilton Kingston upon Thames is the latest Hilton project to feature tiles from Solus Ceramics, and joins a stunning portfolio of 72 DoubleTree by Hilton properties across Europe. Solus Ceramics once again worked with the team at DesignLSM, who were responsible for the design of the beautiful reception area, public circulation zones and the exclusive Hawkers Bar & Brasserie.

The branding for Hawkers Bar & Brasserie conveys a refined and nostalgic feel of days gone by, helping to connect guests with Kingston’s rich aviation heritage. DesignLSM were tasked to create a full identity for the new food and beverage offering within the hotel, and began by immersing themselves into the London Borough’s aviation history, drawing inspiration from uncovered archives of aircraft photography and the notable records of famous flight pioneer Harry Hawker.

Intricately patterned tiles from Solus Ceramics’ bold Illustrate range decorate the restaurant floor area and bar front. The tiles, which feature a star motif, showcase a palette of complementary grey shades and subtle aspects of intentional wear and tear. In addition, feature walls were adorned with exciting grey chevron tiles from the inspiring Geometry range.
The reception, which has a stripped back yet sophisticated theme, is home to tiles from the eye catching Diversity range, a marble effect porcelain collection that showcases the evocative differences found in natural marble.

A distinctively varied range, the 1500x900mm plank shaped tiles come in 12 totally diverse designs showcasing extravagant layers, wild veining and realistic stone textures. When laid, the Diversity range truly comes to life, providing a contemporary and natural aesthetic.

Putting Solus Ceramics’ tile cutting experience to the test, the designers also used bespoke cut strips from the Stonework range on the floor to create a dynamic pattern. A practical stone effect range, Stonework is ideally suited to busy commercial environments and high traffic areas.

Finally, Solus Ceramics also supplied tiles to the busy kitchen area. A high traffic zone with the potential to be exposed to all manner of spills and splashes, the kitchen was fitted with highly anti slip tiles from the Porcelain Flare range. Many special pieces such as skirtings and angles were used alongside a main floor tile in the cross hatched Bosso finish.

Our view

Solus Ceramics have a vast amount of experience supplying tiles to the hospitality sector, whether it is for uniform global specifications in properties across the world or for unique and individual one off bespoke designs.

At the DoubleTree by Hilton, we had the opportunity to put forward a variety of exquisite and unusual trend ranges to meet the luxurious and nostalgic brief.

For more information about this project please visit our website.
EXPERIENCE

ADORNED WITH SUBTLE SHIMMERING PATTERNS

NEW CONCRETE EFFECT RANGE
Porcelain stoneware featuring the textures and tones of fabric

At the forefront of tile design, Experience is an exploration of unique surface prints inspired by the creative world of fashion, fusing the aesthetic of different textiles with the stone-like nature of porcelain.

A soft and sensuous collection, the tiles feature a delicate surface print that resembles the intricate texture of woven fibres, with different colours in the range portraying a wide variety of materials.

With a slightly textured surface design, the range offers a gently tactile experience where three-dimensional layers fuse together to create an entangled fabric pattern.

The slight tonal contrasts of these textures delicately shine when they capture light, creating a lovely shimmering filigree effect across the surface of the stoneware. This subtle iridescence evokes movement and interest when used in both intimate and open schemes.

Available in a selection of eight colours, Experience provides a palette that includes warm charcoal black, bright silver grey and a compelling inky denim blue.

As standard, the range is presented in a practical R10 finish with up to four different sizes depending on the colour chosen. A large format R9 finish can be explored in four of the lighter shades.
Experience is categorised as having a tile-to-tile uniformity of V1, which indicates that users should expect a slight shade and design difference among the pieces.

A practical range, Experience is suitable in both residential and light commercial zones, and can be applied to walls and floors to create flowing and captivating schemes.

For a unique design statement, Experience offers a fabric-influenced aesthetic and a multitude of glistening sparks of interest, sure to bring a dynamic quality to any project.

Experience finishes, colours and sizes:
Available in Natural R9, and Natural 10 finishes. PTV results available upon request.

- Diversity 2VWG104
- Inspire 2VWG105
- Zeal 2VWG106
- Ardor 2VWG108
- Polite 2VWG103
- Graceful 2VWG102
- Empathy 2VWG107
- Elate 2VWG101

Tiles shimmer with silky splashes that beautifully reflect light

Featuring a graceful array of cool and calming neutral colours

For more information about the Experience range please visit our website.
RANGE NAME | EFFECT

Ewing 2AGC512, Lytle 2AGC515
OAK PRIORY

PROJECT

A high specification retirement development in Stoke

Situated in the heart of Stoke on Trent, Oak Priory is a newly completed retirement living development that offers people over 55 the opportunity to live an active life independently for longer, in a safe and secure environment with the flexibility of tailored care.

Solus Ceramics worked with Just Imagine Contract Interiors, a company that specialises in the design, procurement and fit out of Care Homes throughout the UK, to supply tiles to the reception area of the project.

With a long history, many years experience and unrivalled talent in design for Dementia, Sheltered Housing, Specialist Care Homes and Villages, Just Imagine set about creating a high specification, tailored design perfectly suited for the needs of prospective residents.

The interior design brief was to present a scheme that reflected space and place, to give the building a sense of individuality and celebrate the city’s heritage and industry. The client required the interiors to portray a classic understated elegance, with comfort and the needs of residents being of the upmost importance.

The aesthetic of the project centres on neutral, earthy shades, with splashes of vivid colour, tactile...
textures, metallic finishes and subtle prints. Local themes were explored including transport, canals, railways, potteries, ancient abbeys and RJ Mitchell, designer of the Spitfire.

Emphasis was put on creating a ‘social hub’ reception where Almond and Taupe coloured tiles from Solus Ceramics’ Obelisk range were featured. Large format 600x1200mm sized tiles fill the majority of the wide and light space, whilst the darker 300x600mm tiles were used to border seating areas and other social spaces.

The 175 apartment development is operated by Your Housing Group, was designed by PRP Architects, with building work completed by Eric Wright.

Two different colours from the same range were used to create visual ‘zones’ in the reception area.

Our view

David Overton
Solus Ceramics Business Development Manager
davidoverton@solusceramics.com

It is wonderful to see how this particular sector has evolved over the past few years and Oak Priory is a wonderful example of a modern, luxurious and stylish retirement development that provides an especially desirable place to call home.

The chic tiles from our Obelisk range are perfectly suited to the light, airy and contemporary reception.
NEW SPECKLED RANGE

FLECKED
BOLDLY FLECKED TERRAZZO STYLE TILES
Flecked is a creative range that showcases highly speckled designs

Exploring the popular trend for terrazzo style, Flecked is a creatively composed range that showcases a highly speckled and bold surface design.

Inspired by the traditional composite material, the range consists of four neutral colours, ranging from an airy grey through to a deep anthracite.

The tiles typically feature relatively light chips and flecks with a subtle smattering of some slightly darker notes to create gentle points of interest.

A unique finish, the speckles and chips are particularly arresting and are characteristically larger than those found in other terrazzo style ranges.

The range is made up of a collection of three larger than average sizes, including 600x1200mm, 600x600mm and 800x800mm, and two practical finishes.

The majority of the sizes come as rectified, which means that the tiles have been mechanically processed to ensure that all the tiles are uniform in
size and are perfectly square. The 800x800mm size is not rectified.

A multi-purpose product, Flecked is ideal for a wide variety of residential and commercial uses and can be applied to both floors and walls.

Set to be a popular returning style for 2017, terrazzo style tiles offer all of the amazing design cues seen in the authentic material, yet also provides the user with the indisputable benefits of porcelain. 

Flecked showcases light marble-like chips.
INSPIRED BY THE GLACIAL ENVIRONMENT

ARCTIC

NEW LIMESTONE EFFECT RANGE
Inspired by the rugged beauty of arctic Scandinavia

The new Arctic range is the embodiment of solidity and durability inspired by the raw strength and wildness of the frozen environments in the farthest reaches of the northern tundra.

Comprised of porcelain, the colours featured in the collection are drawn from the tones of a landscape in which stone is dominant and where rock is eroded by the full force of nature itself.

Tiles are embellished by multi-tonal shades, speckled with cloud upon cloud of light and dark along with intentional aspects of wear and tear creating unique movement in every piece. Made up of seven colours, Arctic is centred on a neutral theme where different shades can be mixed together into an endless array of combinations and work as a subtle backdrop to more detailed surfaces.

Owing to its extreme versatility, Arctic can be applied both indoors and out, and it is designed to interpret both more contemporary and minimalist tastes as well as the more refined and stylish ones.

Available in 750x1500, 750x750, 600x1200, 600x600 and 300x600mm sizes and in a honed finish, the R10 slip rating makes it suitable for both residential and commercial settings.

The Basaltic and Kayak colours are also available in a 20mm thickness with a R11 A+B+C finish making them suitable for all types of outdoor environments.

An eye-catching natural range, Arctic showcases a variety of interesting features such as speckles, fossils and scratches, which is perfect for creating a raw environmental aesthetic.

Made up of seven enigmatic colours that capture the diversity of natural stone

The Arctic range provides users with a raw, natural palette perfect for almost any type of project. Featuring cloudy shades, evocative speckles and whimsical veins, Arctic is a fantastic choice to bring a little slice of nature inside.
Each tile features a variety of light speckles and fossil-like representations.
Revitalising a 200 year old department store

As one of the oldest department store retailers in the UK and Channel Islands, de Gruchy enjoys a reputation that stretches far beyond their landmark building in Saint Helier, Jersey.

Retail and leisure industry experts Caulder Moore created a new store design for the well-known brand, which was unveiled in September 2016 as part of a £15m investment and extensive 18-month refurbishment programme.

Caulder Moore designed a new shopping experience for the department store that embraces the motto of the brand – ‘forever inspired’. The vision for the project was to capture the style, surprise, individuality and confidence of the brand in an aspirational shopping experience.

The new retail environment is split over two floors totalling 54,000 sq ft. An additional 20,000 sq ft of retail space is also being constructed to the side of the store and will launch when the development completes in 2017.

The new design embraces the historical elements of the listed building, whilst stripped back fittings and layout gives the space a fresh, timeless feel. Part of the reinvention was also to look at the customer experience of the store, in which Caulder Moore created and redefined the architectural strategy and store layout. After reviewing and relocating circulation points and customer walkways, the new centralised double escalator connects customers between fashion accessories and shoe avenue, to women’s fashion on the 1st floor.

Solus Ceramics worked with Caulder Moore by supplying flooring tiles to the main shopping areas. The team selected dazzling white tiles from the Tierra range in a 600x600mm size and a natural finish.
Beautiful and practical, Tierra combines chic style and technical prowess

The white Bakett tile features a smooth matt finish embellished with silky flecks and shimmering streaks that gently reflect ambient light.

A practical, full-bodied porcelain product, the Tierra range is ideally suited to high traffic commercial areas, fusing fantastic aesthetic style with high durability and slip resistance.

The tiles possess a smooth surface, with a subtly dappled finish. Each shade showcases slight variation with light tonal flourishes that add individual movement to each piece.

The largest retail outlet in the Channel Islands, de Gruchy is set to enjoy the next 200 years of success with this beautifully refurbished store.

THE CHIC WHITE TILES CREATE A DAZZLING CANVAS, ALLOWING THE PRODUCTS TO TRULY STAND OUT IN THE LARGE OPEN SPACES
DAPPLED

PLAIN AND PATTERNED SPECKLED TILES

NEW SPECKLED RANGE
A modern terrazzo style range featuring an array of dazzling patterns

A fresh and crisp fusion of terrazzo style and cool, contemporary colours, the new Dappled range is certainly one to watch in the coming year.

A diverse speckled range, Dappled features both lightly flecked colour options and others that have larger and more distinctive chips and pebbles.

In total, the range consists of 12 colours, which include a host of timeless favourites such as light grey, sandy beige and subtle blue, as well as more trend setting shades like blush pink and creamy mustard.

The true showpiece of the range is the vast selection of matching décor tiles that feature various elements from the core colour selection. These décors feature a variety of patterns based on both traditional Venetian styles and more modern cubic designs.

The core tiles in this range are available in a standard 300x300mm size or a rectified version and posses a tactile matt finish.

Dappled is a multipurpose range suitable for all manner of projects, offering both plain and patterned options for designers.

The intricate patterns, whilst traditional, work well in modern settings.
A sneak peak of a complementary wall range

A perfect partner to the fabulous speckles of the Dappled collection, these bright red, textured tiles from the new Corsica range are set to be a future trend.
TERRITORY

DEEPLY EVOCATIVE, SCRATCHED CONCRETE TILES

NEW CONCRETE EFFECT RANGE
A new hybrid industrial material, Territory is a fusion of wood and cement textures with a striking used-look aesthetic, which contributes to the contemporary allure of the product.

The conspicuous scratching on the surface, the signs of wear and tear and the distinctive colours all contribute to shaping the underground atmosphere that inspires the range.

Wood and cement are typical elements seen in all aspects of urban and industrial architecture, and the Territory range combines these recognisable resources to create something totally new and individual.

Described as a post-industrial tile range, the design of the pieces tend to showcase vague wood-like textures such as knots, layers and cracks, as well as more concrete influenced highlights like scratches and cloudy blemishes.

The range includes six colour options, with inspiration drawn from common metals like copper and iron as well as chic wood finishes like ash and oak.

Inspired by the characteristics of an underground urban environment
Available in a single natural R10 (A+B) finish, the tiles in the Territory range come in a wide variety of exciting sizes including long and thin plank inspired formats and more typical rectangular sizes. A showpiece of the range is a monumental 750x1500mm large format option.

A main feature of the range is the noticeable chromatic variation that can be easily seen from one tile to the next. This unusual variation helps to reimagine the random and rich appearance of authentic concrete.

Set to be a trend setting product for 2017, Territory replicates some of our favourite styles and textures, fusing them into something new and unique.

Territory is a range of deeply evocative, scratched concrete effect tiles. Displaying signs of wear and tear, the tiles have a well-used look and a contemporary appeal.

For more information about the Territory range please visit our website.
VERSAFLEX® VXR

VERSAFLEX® is a worldwide patented modular dry fit tile system with a technical porcelain (ceramic) top surface to facilitate adhesive free sustainable floor installations. It has been tested and installed for over 10 years and meets the requirements for the most challenging of commercial environments.

The system allows for a quick installation with easy removal and replacing of tiles, enabling the flexibility to change the layout of a floor whenever required. The Versaflex® VXR system is developed for use in high traffic and challenging commercial environments such as high street shops, car showrooms, airports, offices and hotels.

The system can be directly installed onto a wide array of substrates, including raised access flooring, chipboard based floors, steel floors and mezzanine floors. The Versaflex® VXR system is a combination of pressured laminated layers, giving the product unprecedented technical properties.

Advantages

- Speed of installation – up to 6 times quicker than traditional tiling
- Can be trafficked over immediately after installation
- A dry and dust free installation
- Versaflex® tiles can be lifted to give immediate access to the substrate
- Future proof flooring – remedial alterations and changes are implemented quickly
- Sustainable - including re-use of Versaflex® tiles for new design or even location change
- A better support across the entire tile (adhesive - British and EU Standards required a minimum of 80% coverage/support, Versaflex® VXR - 100% support)
- Expansion joints are not required, grout detail acts as expansion joint
- Increased shock absorption and impact performance
- Direct contact sound reduced by 18db
- Significant strength increase including deflection
- Versaflex® can be used in a standard layout or brick bond pattern

A typical showroom floor of 400m² takes one day to install with Versaflex® tiles as opposed to seven days for a wet tile installation (with 4 people on site).

Product detail

The Versaflex® VXR System is a factory assembled flooring system and consists of a polymer carrier and 0.2mm steel sheet bonded to the back of each tile.

An L shaped flexible joining strip (or “grout”) is perforated with holes and pegs on the underside of the tile. The joining strip carries the flexible joint which fits between the porcelain top surfaces. These are supplied directly bonded to the grid.

Installation of Versaflex® tiles is very quick and simple to undertake. Once tiles are installed next to each other it forms a water resistant seal by pinching together the grout detail between the tiles. This is suitable for commercial (machine) cleaning. Versaflex® tiles can be lifted in seconds allowing full access to all sub-floor services with minimum disruption.

Tiles can be easily removed and installed
When did you join Solus Ceramics?
I joined Solus Ceramics in November 2014, it has been a very long process to get to where I am today but I can honestly say, joining Solus Ceramics was one of the best career decisions I have ever made.
I have always been a very career minded individual and longed to be in a role that I found interesting and challenging and Solus Ceramics managed to tick all of the boxes.

My interview was very tough, which only made me more determined to get to where I wanted to be. It was a very scary time to be leaving a job that I loved very much and felt comfortable doing, but I’ve always had the attitude that if you want to succeed in life then you have to continually drive yourself forward to better horizons. I have achieved many things during my time with Solus Ceramics and have enjoyed every minute learning new skills and gaining valuable knowledge. In July 2016, I became a mum for the first time and had my little boy Dexter who now has to share my working lifestyle. He has adapted very well and often likes to sit on my lap tapping the keyboard whilst I’m catching up on my admin work. Teach them young...

Tell us a little about your job role, where do you work and who with?
My role is to provide technical support for the specification market with architects and designers. Solus Ceramics have been in the flooring industry for 22 years and have gained a high level of technical knowledge. We work very closely with British Standards and the HSE to ensure that the information we provide is fully up to date taking the extra worries away from the Architects and Designers who already have their hands full with providing their clients with the finishes they require.
We have relationships with over 200 different factories, and it is my responsibility to promote the ranges to the market that will fit technical and design requirements.
My Area includes Northamptonshire, Leicestershire, Bedfordshire, Hertfordshire, Buckinghamshire, Oxfordshire and Berkshire.

What is your favourite type of project to work on?
We have lots of fantastic and interesting ranges and no two jobs are ever the same. I really enjoy working with an architect or designer who has not yet put pen to paper, giving me the chance to discuss the various types of effects and finishes they could include.
One of the first jobs I completed with Solus Ceramics was using our natural limestone range, Solar. This was a very interesting project and I learned a lot about using a natural stone product. The finished building looked stunning and I was very proud to be part of such an interesting project.

“Zoe is based in Northamptonshire and covers Leicestershire, Bedfordshire, Hertfordshire, Buckinghamshire, Oxfordshire and Berkshire.”

“Zoe is based in Northamptonshire and covers Leicestershire, Bedfordshire, Hertfordshire, Buckinghamshire, Oxfordshire and Berkshire.”

“My Area includes Northamptonshire, Leicestershire, Bedfordshire, Hertfordshire, Buckinghamshire, Oxfordshire and Berkshire.

What trends do you think will emerge/be popular this year?
The market is constantly changing. The technology processes used to manufacture tiles just keep getting better and better and the effects now available in porcelain are limitless. We are able to provide concrete, wood, marble, natural stones, plain colours, the list is endless.
I have noticed that architects and designers are taking a particular interest in the Pendulum Test and requesting more PTV ratings.

What range should we keep an eye on?
I have to admit, the current concrete ranges are some of my favourite. The tones and textures provided by concrete effect tiles are amazing. We offer lots of ranges covering all aspects of concrete finishes but the two that stand out in my opinion is our Format range that achieves fantastic PTV results, and also provides a very rustic finish. This is very closely followed by our Replicate range. This range offers interesting sizes and a fantastic shade variation giving you the ability to go design crazy.
Experience CPD seminars with Solus Ceramics

Solus Ceramics are proud to offer a number of CPD seminars to professionals in the design industry. As part of their continuing commitment to customer support, CPD seminars are totally complimentary to any interested parties including past clients and new contacts.

These CPDs, which are all themed around the subject of tiles and tile installation, will help you to develop your knowledge and appreciation of diverse tile related subjects such as safety information, innovative tile products, British Standards and sustainable tile production.

CPDs can be arranged at a time to suit you and can be held at a your own workplace or a meeting point of your choice, as long as sufficient facilities are available.

Alternatively, Solus Ceramics welcome you take part in CPDs at their Birmingham HQ or The Creative Centre. In addition to taking part in one of our many CPD seminars, which is presented by a member of our experienced and knowledgeable team, Solus Ceramics will also provide a free lunch.

Solus Ceramics are happy to accommodate both small, intimate gatherings and large scale group sessions.

Booking a CPD seminar could not be easier.

www.solusceramics.com
0121 753 0777
info@solusceramics.com

AN OVERVIEW OF TILE SPECIFICATION

The main aims of this seminar are to:

- Provide the specifier with ongoing technical and product information as part of continuous professional development
- Discuss subjects which will help the specifier utilise floor and wall tiles avoiding any potential issues
- Provide knowledge and technical support in all areas of supply right through to installation
- To ensure correct detailing for the laying and application of ceramic and porcelain tiles

Duration: 45 to 60 minutes

The seminar includes information on the equalities act and British Standards, as well as Slip Resistance requirements, wet area tiling, movement joints, NCS colour scheme, calibration and corundum inserts.

DON’T SLIP UP!

This bespoke seminar will provide you with:

- The latest guidance on anti slip floor tiles and the testing procedures
- A video demonstration of the ramp test (DIN 51130 and DIN 51097) and live demonstrations of the Wessex pendulum machine and surface roughness meter
- Up-to-date HSE anti slip guidelines for commercial floor tiling
- Specific project risk assessment, function before form
- Site conditions, user behaviour, possible contaminants, maintenance

Duration: 45 to 60 minutes
Solus Ceramics supply over 30 concrete effect ranges

From the hundreds of concrete tiles available from manufacturers around the world, the experienced product team at Solus Ceramics have hand picked only the best ranges ensuring they have the highest technical specifications and aesthetic qualities to meet your needs. So if you are looking to introduce concrete into your project and need some inspiration or ideas, just visit our website or call us today.